



# Privacy policy

Date: 24 May 2018

In the light of the implementation of the General Data Protection Regulation (GDPR) on 25 May 2018, we would like to inform you that when you register with us by subscribing to our newsletters, give us your email address when participating in one of our activities, or buy something in the webstore on [www.sherikan.com](http://www.sherikan.com) you will be included in our fan database.

The personal data we process encompasses your name, and e-mail address, and if you provided so, also your telephone number. We do not process any more of your data than necessary for us to be able to send you invitations, newsletters or other information linked to your interest in us as a band, our music or merchandize. The senders name should include the suffix Sherikan.com but may also include reverbnation.

Naturally, we hope that you would like to stay in touch with us, but all our mailings include the option to opt out.

If you would like more information about how we process your personal data in compliance with the General Data Protection Regulation, please read below where you also find our contact details.

## What type of information do we collect?

We receive, collect and store any information you enter on our website or provide us in any other way. In addition, we collect the Internet protocol (IP) address used to connect your computer to the Internet. We may use software tools to measure and collect session information, including page response times, length of visits to certain pages, page interaction information, and methods used to browse away from the page.

## How do we collect information?

If you purchase music through our web-store which is hosted by Wix.com we will collect your e-mail address; and purchase history.

If you purchase something from our provider of the merchandize store, Spreadshirt, please refer to the privacy policy at <https://service.spreadshirt.com/hc/sv/articles/115000978409-Dataskydd>

## Why do we collect such personal information?

We collect Non-personal and Personal Information for the following purposes:

- To be able to stay in touch and contact our Fans, and Customers with newsletters, personalized notices and promotional messages;
- To create aggregated statistical data and other aggregated and/or inferred Non-personal Information, which we or our business partners may use to provide and improve our respective services;
- To comply with any applicable laws and regulations.

## How do we store, use, share and disclose your site visitors' personal information?

Our service is hosted on the Wix.com platform. Wix.com provides us with the online platform that allows us to promote our music, inform about upcoming events and to describe our very existence, including the possibility to sell our music and merchandize to you. Your data may be stored through Wix.com's data storage, databases and the general Wix.com applications. They store your data on secure servers behind a firewall.

All direct payment gateways offered by Wix.com and used by our company adhere to the standards set by PCI-DSS as managed by the PCI Security Standards Council, which is a joint effort of brands like Visa, MasterCard, American Express and Discover. PCI-DSS requirements help ensure the secure handling of credit card information by our store and its service providers.

## How do we communicate with our site visitors?

We may contact you to send news and updates, or ask for feedback about our music, upcoming events or releases. For these purposes we may contact you via email only.

## How do we use cookies and other tracking tools?

Cookies are small pieces of data stored on a site visitor's browser, usually used to keep track of their movements and actions on a site. In the table below you can see which cookies that are used in this site.

Cookie name	Life span	Purpose
svSession	Permanent	Creates activities and BI
hs	Session	Security
incap_ses_\${Proxy-ID}_\${Site-ID}	Session	Security
incap_visid_\${Proxy-ID}_\${Site-ID}	Session	Security
nbi_{ID}	Persistent cookie	Security
XSRF-TOKEN	Persistent cookie	Security
smSession	Two weeks	Identify logged in site members

3rd party providers, for instance Spreadshirt (who operates our merchandize store) may have other cookies on their sites, and the same goes for Facebook, ReverbNation, Twitter, Youtube, Instagram and other sites which you can access via links from our website or emails.

#### **How can you withdraw your consent?**

If you don't want us to process your data anymore, please contact us at [deleteme@sherikan.com](mailto:deleteme@sherikan.com)

#### **Privacy policy updates**

We reserve the right to modify this privacy policy at any time, so please review it frequently. Changes and clarifications will take effect immediately upon their posting on the website. If we make material changes to this policy, we will notify you here that it has been updated, so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we use and/or disclose it.

#### **Questions and your contact information**

If you would like to access any personal information we have about you, or change it you are invited to contact us at [access@sherikan.com](mailto:access@sherikan.com)